Software Asset Management

Oracle License Management-as-a Service (LMaaS)

DATA **INTENSITY**

Challenge

Software is extensible on a global scale, has limitless reach and virtualization capabilities which opens up endless possibilities.

However, software must be managed correctly or it represents risk. Today, most organizations are already highly capable in managing and optimizing their desktop assets, but enterprise software, particularly Oracle Software, is a completely different asset given its ease of deployment and sometimes misunderstood policies.

Inquiries to a key industry analyst indicates that the frequency of Oracle audits is increasing, so ensuring that Oracle compliance is maintained continually is vitally important to avoid unnecessary and unbudgeted cost. Conversely, from a SAM perspective maintaining compliance is just one small, albeit important, piece of the puzzle.

It is becoming more important for organisations to manage investments in Oracle software to help maximize IT investment and achieve long-term IT cost reduction. Using the knowledge gained from Oracle SAM activities can truly optimise customers IT estate.

Data Intensity's License Management-as-a-Service (LMaaS) enables customers to employ a proactive approach to the management of their Oracle software assets.

Common Customer Requirements and Gaps

- Customers who have no in-house resource to manage their Oracle assets.
- Customers who have received penalties from Oracle from past audits and want to avoid the repeat of this.
- Customers that want an insurance policy against future Oracle audits.
- Customers that require accurate analysis of their Total Cost of Ownership.
- Customers that require accurate reporting on internal cross charge models.
- Customer who outsource the majority of their SAM to generic SAM providers however need a specialist in Oracle Licensing.

Solution

Data Intensity uses proprietary tools for the discovery of software assets and combines this technology with deep expertise in Oracle software licensing and asset management to create a baseline. In addition, we review a customer's processes for deploying and retiring so ware licenses, and make recommendations on implementing an approach that virtually eliminates license waste. We issue a report covering the results of the audit and our recommendations for moving forward. Depending on the results of the baseline and further discussions, we can help customers to achieve compliance by:

- Re-architecting or reconfiguring uncompliant systems.
- Minimizing usage by right-sizing license counts.
- Reselling application and technology licenses when right-sizing doesn't address the gaps.

Benefit

We know Oracle licensing inside and out and will leverage our experience to simplify things for you and your team. We help customers produce analysis on their Total Cost of Ownership (TCO) and Return on Investment (ROI) to proactively manage and stabilize their license spend. Got a new project? Acquiring a new company? Let us help you provide the data required to justify spend. Want to charge back licensing to individual departments? We can help.

How do we provide this Service?

Oracle Licensing Application (OLA)

Red Stack Tech devised OLA as a straightforward and intuitive application that allows organisations to identify their current server estate and allocate the best license to that estate in line with Oracle's licensing and support policies.

Oracle Software Discovery Application (OSDA)

OSDA provides in-depth discovery of Oracle software including the specific database information required by Oracle License Management Services (LMS). Red Stack Tech provides regular updates to the Oracle Discovery Application to discover the vast array of Oracle software utilised by organisations.

Why Data Intensity?

- Certified Oracle License partner meaning our findings will be factually correct
- Being certified we are informed on any new technology and the impact these technologies have on licensing
- Accurate and in-depth tools
- Technical expertise

Accredited Oracle Licensing Expertise

Our LMaaS is Dedicated to Oracle Meaning Our Knowedlge is Incredibly Deep

In-house Tooling Dedicated to Oracle Assett Managment

Technical Expertise

ORACLE Platinum Partner

Microsoft GOLD CERTIFIED Partner

Microsoft Azure

amazon webservices

DATA INTENSITY

Data Intensity is the largest independent multi-cloud services provider focused on managing mission critical applications and services in a hybrid cloud world. Our purpose-built solutions and services focus on the lifecycle Design, Implementation, Support and Operation of technologies and platforms that power our customers business processes. Customers choose Data Intensity because we allow them to focus on their critical business needs while we focus on their applications and multi clouds investments.