

# Software Asset Risk Management



## Challenge

Software is extensible on a global scale and has limitless reach and virtualization capabilities that can accommodate endless possibilities. However, software must be managed correctly, or it represents risk. Today, most organizations are already highly capable in managing and optimizing their desktop assets, yet enterprise software — particularly Oracle software — is a completely different asset, given its ease of deployment and sometimes misunderstood policies.

We can help you navigate the licensing process quickly and easily. If you're having specific compliance issues, we can reconcile your licensing and associated applications. Receive a request from Oracle LMS or an inquiry from Oracle sales? We can address each request for you. We have the resources, experience, and know-how to help you tackle your licensing issues head-on.



## Solution

Data Intensity uses proprietary tools for the discovery of software assets and combines this technology with deep expertise in Oracle software licensing and asset management to create a baseline. Additionally, we review a customer's processes for deploying and retiring software licenses and make recommendations on implementing an approach that virtually eliminates license waste. We issue a report covering the results of the audit and our recommendations for moving forward.

Depending on the results of the baseline and further discussions, we can help customers achieve compliance by:

- Re-architecting or Reconfiguring Uncompliant Systems
- Minimizing Usage by Right-sizing License Counts
- Reselling Application and Technology Licenses When Right-sizing Doesn't Address the Gaps



## Benefit

We know Oracle licensing inside and out and will leverage our experience to simplify things for you and your team. We can help customers produce analysis on their Total Cost of Ownership (TCO) and Return on Investment (ROI) to proactively manage and stabilize their license spend.

**“We came to Data Intensity with a tough challenge: a complex technical requirement, a demanding user base, and a short timeline. They measured up to this challenge in every respect, and I would strongly recommend them to others with similar needs.”**

**Lead Program Manager  
Travel Service Company**

