



# ENTERPRISE APPLICATION SOLUTIONS

## Data Intensity Corporate Credentials



Legacy application implementations are increasingly being targeted as primary candidates for cloud migrations and general transitions to cloud-based alternatives such as SaaS and PaaS platforms.

But what if your business is not ready for that type of transition due to a degree of customizations or lack of cloud proficiency? Or perhaps your back-office applications are ready for a transition but require extensive care and feeding to stabilize as preparation for a cloud migration? Do you lack the proper functional and technical skills required to maintain your legacy applications? How are you managing upgrades to new functionality? What about patch management cycles? How quickly are you able to respond to business demands for new environments for new applications and process automation?

## Top 10 Challenges Managing Enterprise Applications

1. Integration with new platforms/business processes
2. Skill-set gaps
3. Mapping to new architectures
4. Data loss mitigation & compliance
5. Monolithic application decomposition
6. Managing incremental updates
7. Managing cost efficiency
8. Functionality and user experience
9. Mitigating downtime
10. Maximizing existing investments

## The Four Cs of Enterprise Application Management

- |   |   |
|---|---|
| <br>CAPABILITY | <b>Goal:</b> Stretching the budget to do more with less<br><b>Outcome:</b> Faster time-to-value |
| <br>CAPACITY   | <b>Goal:</b> On-demand tech and skills<br><b>Outcome:</b> Faster time-to-scale                  |
| <br>COVERAGE   | <b>Goal:</b> World-class, cutting-edge skill sets<br><b>Outcome:</b> Faster time-to-adoption    |
| <br>COST       | <b>Goal:</b> 24 x 7 coverage<br><b>Outcome:</b> Faster time-to-deliver                          |



## Our Solutions Portfolio

Data Intensity offers a comprehensive portfolio of professional and managed services to ensure your Oracle Application stack is optimized for performance, scalability, and security on any cloud platform. Our services portfolio aligns with customer pain points of the Four C's—Cost, Capacity, Capability, and Coverage. From a cost perspective, Data Intensity's managed services models offer our customers a lower cost of ownership for managing day-to-day application operations in addition to lowering cost of application licensing and entitlements with our Oracle License Solutions. Data Intensity can provide application support capacity and capability services along the life-cycle spectrum of your application regardless of whether you require functional application services or deep technical operations support.

Our global professionals provide skilled coverage in migrations, upgrades, development, integration, and cloud management disciplines to ensure your workloads are operating at peak efficiency. Data Intensity's portfolio of professional services enables your teams to focus on innovative projects while leveraging our two decades of experience managing every facet of the Oracle Application life cycle to enable business agility.

### What Our Customers Say

"Data Intensity had the experience to do the job [cloud migration] correctly the first time, based on the hundreds of upgrades and consolidations they completed for similar companies with multi-vendor, global Oracle environments."

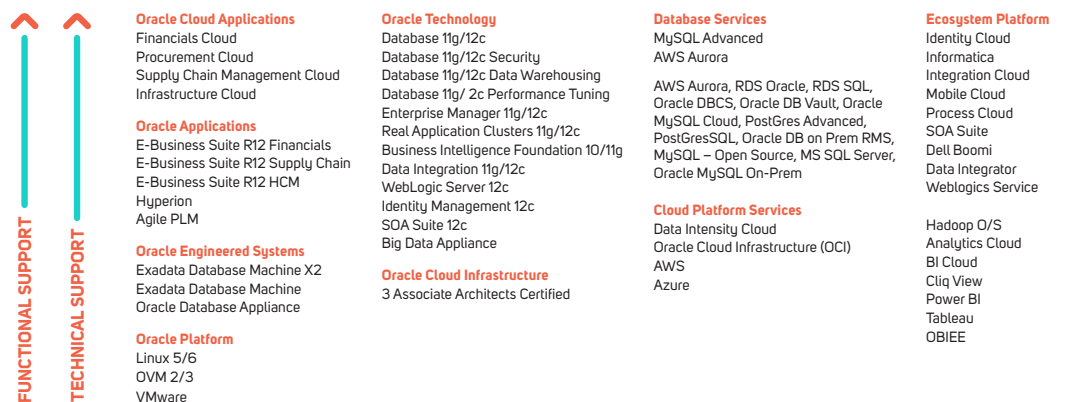
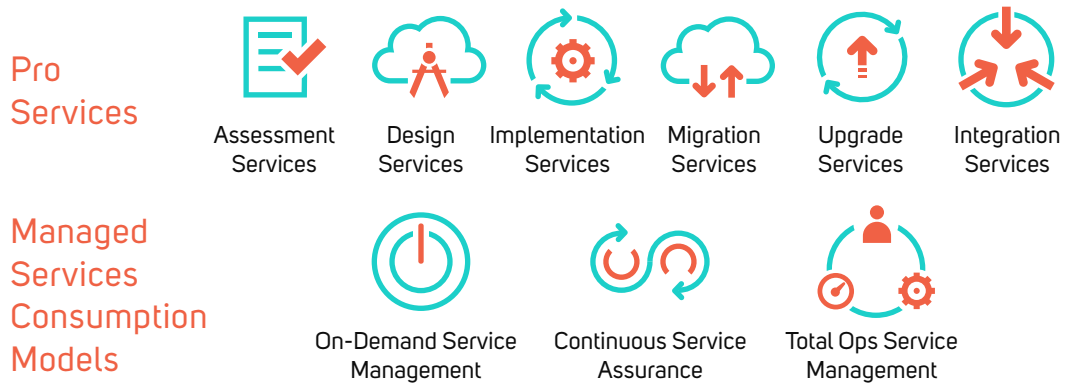
— VP of IT  
Global Consumer Wellness Services Company

"Data Intensity is known for their very responsive support. We are grateful to have them as an extension of our internal IT team. Their technical and functional expertise has been invaluable in supporting our mission-critical applications and databases with an end-to-end solution. By choosing a strategic partner with a broader scope of services, we've been able to consolidate multiple vendors to just one — no finger pointing, no gaps in service, and great economies of scale."

— VP of IT  
Multibillion-Dollar Global Health Care Diagnostics Firm

"We trust Data Intensity's Functional Service Desk based on what they did for us after the previous service vendor's Oracle upgrade, and our trust continued through every step along the remediation path. We are always coming up with new development projects, and we know the Data Intensity team has the talent to create solutions that grow with our business."

— Director of IT  
American Multinational Private Equity, Alternative Asset Management, and Financial Services Firm



Data Intensity is the largest independent multi-cloud services provider focused on managing mission-critical applications and services in a hybrid cloud world. Our purpose-built solutions and services focus on the life-cycle design, implementation, support, and operation of technologies and platforms that power our customers' business processes. Customers choose Data Intensity because we allow them to focus on their critical business needs while we focus on their applications and multi-cloud investments.