

Major Cost Savings by Switching From Amazon to Oracle Cloud Infrastructure

“The Data Intensity team is hands-on and easy to work with no matter our request. It is a relief to be able to rely on an IT partner to provide informed guidance and expertise on all things Oracle, so that our energies are back to focusing on growing our business.”

– Director and Co-Founder

CASE STUDY
Cloud Services
Managed Database Services

About the Customer

Founded in 2013, the college planning service company provides students, schools and colleges with a broad range of services to help students make informed decisions about their college selection, including an online portal that provides career research, aptitude testing, course matching and application support. Recently, the service had over 100,000 student users in more than 1,000 high schools and the company needed a new cloud solution.

Challenges

- With the growing number of users, the current AWS cloud hosting solution had insufficient memory and compute resources to scale, meet anticipated future growth and expand the IT infrastructure affordably.
- Multiple service outages that impacted all customers due to deadlocks, and they were beginning to have a significant impact on the ability to keep up during peak times.
- Take advantage of the latest technology and security without being a technology company.
- Availability 24/7 so classroom demonstrations during the day could be administered without issues.

Solutions

- Oracle Cloud Infrastructure
- Data Intensity Migration Services
- Data Intensity Discovery Services
 - Proof of Concept
- Data Intensity Managed Services

Industry/Customer

Educational Services

Customer Outcomes

- Infrastructure usage costs were reduced monthly by 30% after moving the infrastructure to OCI.
- Reliable OCI infrastructure helped the company see an 80% reduction in support hours, providing significant savings to the bottom line.
- Increased service availability of its online portal for both students and partners helped accelerate the on-boarding process.
- The 2-day cloud migration did not affect customers.
- A partner that could deliver far more than a cloud migration also filling the role of a much needed flexible database and application managed services provider to fill the void of no in-house database experts.

Key Partner Takeaways

Data Intensity is the largest independent managed services provider of enterprise databases, applications analytics and the cloud. Connecting technology and business needs, we work with your team to create customized road maps for your individual needs. Our expertise in infrastructure and platforms helps organizations optimize their software investments and business processes to achieve higher availability, performance, velocity and scalability.