

Financial Institution Cuts Costs With License and Database Management Services

CASE STUDY

Commercial License Services
Database Management

“An important part of the operating vision of our business is to leverage the latest business processes and technological capabilities to offer services far more cost effectively than our traditional competitors. Our partnership with Data Intensity is making a vital contribution to delivering on this vision.”

– Head of Contracts

About the Customer

A rapidly growing financial services institution selected Oracle to meet their database needs, but they required an operating model to support new branch growth while bringing assurance of service stability and maintaining operational cost to an acceptable level. To meet this goal, the customer needed a scalable, low-risk approach to Oracle licensing and deployment as well as a supplemental IT team to work closely with the internal resources on database administration services.

Challenges

- Finding ways to optimize contract license structure due to incrementally procuring license spend for a growing business.
- Properly managing Oracle assets to leverage economies of scale.
- Ensuring compliance with bank’s governance and regulatory guidelines to pass an Oracle audit, should the situation arise.
- Finding an agile partner that could manage the Oracle solutions, deploy the programs and supply the team with additional resources while managing and scaling the infrastructure.

Solutions

- Data Intensity Software Asset Management Services
- Data Intensity Discovery Services – Baseline Portfolio Audit
- Data Intensity Managed Services

Industry/Customer

Fortune 500 Financial Services Institution

Customer Outcomes

- Saved more than 50% in licensing costs.
- Unmatched managed services that at one-fourth of what it would have cost the bank to mirror the level of database and license services internally.
- 24/7 managed support for 16 production servers running on 80 databases in addition to its Data Recovery and nonproduction DEVOPs environments.
- Quarterly updates and future forecasts based upon utilization rates and contract terms aligned to the forecasted growth plan.
- The company gained an advocate and a liaison to Oracle to implement a new contract framework that combines future scalability with no risk, a set pricing structure and an agreed operational cost.

Key Partner Takeaways

Data Intensity is the largest independent managed services provider of enterprise databases, applications analytics and the cloud. Our expertise in database and license management solutions helps organizations optimize their Oracle investments and business processes to achieve higher availability, performance, velocity and scalability.