

# Financial Services Firm Maximizes Assets and Solidifies Resource and Security Strategies

## CASE STUDY

Asset Baseline and Architectural Roadmap Services

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– CIO

## About the Customer

A financial services firm in Australia employs thousands of staff to meet banking and investment customer needs. Underlying concerns about disaster recovery and growing pressures around PCI and APRA regulations were leading to potential spend that was over and above the existing IT capital expenditure budget.

## Challenges

- A mixture of off-the-shelf and custom-developed applications created vulnerability in data protection protocols, rippling out to affect confidence in regulatory compliance abilities.
- A classic, multi-vendor environment comprising Oracle Database, RedHat OS, VMware virtualization, Web-Sphere application servers, and a commodity-based hardware platform.

## Solutions

- Data Intensity Asset Baseline and Architectural Roadmap Services

## Industry/Customer

Financial Services

## Customer Outcomes

- Improved security strategy and environment.
- A detailed and more holistic view of expenditures.
- A roadmap for optimization, based on true usage, and a plan for limiting exposure.
- The ability to make educated decisions on one-, three-, and five-year plans.
- \$400,000 annual savings.

## Customer Outlook

“Having the Data Intensity Australia team take a holistic look at our Oracle environment, quickly identified weaknesses in our DR and security strategies and gave us options to resolve those weaknesses, while also saving over \$400,000 a year on our existing spend. Thank you to the DI team. Data Intensity was able to look at our entire environment and assess the total cost of ownership, including our exposure, associated with people, platforms, software, hardware, data centres, everything. This helped us assess if we were able to meet our security and RPO/RTO SLAs. This also enabled us to sweat our existing assets.” - CIO

## About Us

Data Intensity is a trusted Managed Services Provider, delivering business transformative solutions and services tailored to help our customers succeed in a hybrid, multi-cloud world. Our purpose-built solutions and services target the technologies and platforms that power our customers' business transformations — from front-end strategy and design to implementation and migration to ongoing support and operation — all from a single provider. Customers choose us — and stay with us — because working with Data Intensity allows them to focus on their critical business needs while we focus on their applications and multi-cloud investments to drive faster time-to-value.