ORACLE®   RX   DATA INTENSITY

Events Management Leader Gains Dynamic Infrastructure for Oracle Global Business Suite

"Data Intensity has the expert resources we need, while still being able to tailor services to our specific infrastructure environment. The staff's full-stack knowledge and support is key to our success."

– RX Global Business Systems Group

CASE STUDY
Oracle Cloud Infrastructure

About the Customer

RX, a UK-based global events company, running more than 400 exhibitions, trade shows, and conventions, covering 43 sectors in 22 countries, in-person and online, each year. The customer requires reliable, adaptive IT infrastructure and support to match the fast pace of an ever-evolving business.

Challenges

- In response to business fluctuations, the customer needed to be able to rapidly deploy and terminate applications.

- Without a unified and scalable cloud solution, business operations would have lagged behind market demands.

- The customer also sought to consolidate infrastructure and functional support services for cost and outcome efficiencies.

- It aimed to lift the Oracle Global Business Suite, in particular, via expert Oracle Partner migration and managed services.

Solutions

- Oracle Cloud Infrastructure (OCI) performance, reliability, and scalability features highlighted the OCI value proposition.

- A dynamic and necessary infrastructure modernization, moving business-critical on-premises assets into the cloud—to achieve cloud-promised benefits—on time and on budget.

- Data Intensity Migration, Integration, Managed Services.

Industry

Event Management

Customer Outcomes

- Massive migration in the time, scope, and budget promised

- Greater infrastructure agility

- Improved Oracle asset performance

- 24x7 expert, full-stack Oracle support

- Access to innovative automation and other services offerings

Customer Outlook

Data Intensity successfully migrated staging, production, and testing environments to OCI. After moving Oracle workloads to OCI and supported by ongoing Data Intensity Managed Services, the customer has gained overall infrastructure performance improvements as well as additional functional application outcome improvements. Data Intensity has provided Cloud and Managed Services for the company's Oracle E-Business Suite (EBS), Oracle Hyperion, Oracle SOA Suite, Oracle Data Integrator, and Oracle Business Intelligence, as well as the underlying Oracle Databases. More recent Data Intensity services have included an EBS 12.1 to 12.2 upgrade to ensure core operational systems are current and supportable.

About Us

Data Intensity is an industry-leading Oracle Managed Services Provider delivering world-class expert managed services for the complex lifecycle of your Oracle-powered workloads. Offering a complete portfolio under one roof, Data Intensity provides full-stack, SLA-backed, technical and functional application managed services on your cloud of choice. Our unique differentiation future-proofs your investments in Oracle technologies and applications – from effective license position assessments to cloud-independent migration services, to 24x7 technical operational managed services and functional adaptation of your E-Business Suite – to optimally power your business.